



2018 LEADERSHIP CONFERENCE & ANNUAL MEETING SPONSORSHIP PACKAGES

WHAT IS LCAM?

An annual conference at which attendees are provided professional and volunteer leadership training.

WHEN AND WHERE?

September 19–22, 2018
Raleigh Marriott
Crabtree Valley
Raleigh, North Carolina

ABOUT EWI

For 80 years, Executive Women International has been a leader in networking, advancing careers, and strengthening communities.

CONTACT

Cortney Ihde
EWI Corporate Office
262.269.5625
ewi@ewiconnect.com

To be included in this year's printed materials and program guide, all advertisements, logos and promotional commitments must be received and paid in full by Friday August 10.



TITLE SPONSOR | \$10,000

- ✓ Premier logo placement in all pre-event marketing materials, Corporate website, and EWI's social networks.
- ✓ One full-page ad in the conference program guide.
- ✓ Title sponsor for Opening Breakfast, Keynote Session, or Closing Luncheon with placement of a logo gobo. Opportunity to promote your firm by addressing the attendees during the event for which you are title sponsor or by placing materials at each place setting at your chosen event and scholarship luncheon.
- ✓ Title sponsor for literacy event.
- ✓ Opportunity to send thank you message to all attendees.
- ✓ Premier multi-media exposure during conference and an opportunity to link to your website from ewiconnect.com.
- ✓ 2 complimentary LCAM registrations.
- ✓ Opportunity to provide promotional materials for registration bags.
- ✓ Verbal recognition throughout the conference.
- ✓ Private meet and greet with a keynote speaker for up to 3 people.

GOLD SPONSOR | \$5,000

- ✓ Second-tier logo placement in all pre-event marketing materials, Corporate website, and EWI's social networks.
- ✓ One half-page ad in the conference program guide.
- ✓ Sponsor for Opening Breakfast, keynote Session, or Closing Gala with placement of logo gobo and materials placed at each place setting.
- ✓ Second-tier sponsor for literacy event.
- ✓ Verbal recognition throughout the conference.
- ✓ 1 complimentary LCAM registration.
- ✓ Opportunity to link to your website from ewiconnect.com.



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SILVER SPONSOR | \$2,500

- ✔ Third-tier logo placement in all pre-event marketing materials, Corporate website, and EWI's social networks.
- ✔ One quarter-page ad in the conference program guide.
- ✔ Sponsor for Opening Breakfast, Keynote Session, or Closing Gala with placement of company banner and materials at each place setting.

BRONZE SPONSOR | \$1,500

- ✔ Logo placement in all pre-event marketing materials, Corporate website and EWI's social networks.
- ✔ Name / logo placement in conference program guide.
- ✔ One quarter-page ad in conference program guide.

HONORABLE SPONSOR | \$501–\$1,000

- ✔ Logo placement in all pre-event marketing materials, Corporate website and EWI's social networks.
- ✔ Name / logo placement in conference program guide.

CHAPTER SPONSOR | \$250–\$500

- ✔ Listing on Chapter sponsorship page in conference program guide.
- ✔ Listing on Chapter sponsorship board or banner at Keynote Breakfast and Closing Gala.
- ✔ Listing on Corporate website and social networks.

A LA CARTE SPONSORS

- ✔ Conference registration bags (300 bags)
Promotional Content for registration bags (300 items)
Closing luncheon gifts (300 items)
- ✔ Logo placement on Corporate website, marketing materials, program guide, and EWI's social networks